



About me

- Head of conceptual, strategist and visual development of agencies projects. More than 7 years of experience already.
- Expertise managing people and coordinating tasks within the agency.
- Analytical mind with a creative background.
- Problem solver, adaptable and trustworthy.
- Used to worked under pressure and with very tight deadlines.
- Excellent summarizing and public presenting capacities.
- Enthusiast of strategic branding and visual identity.
- Double profile:
Marketeer mind with a publicist heart.
Specialized in Branding.

Skills

Strategic and visual project management	● ● ● ● ●
Brand assets management	● ● ● ● ●
Branding	● ● ● ● ●
Marketing plan	● ● ● ● ●
UX / UI	● ● ● ● ●
SEO / SEM	● ● ● ● ●
Presentation	● ● ● ● ●
Teamworking	● ● ● ● ●
Adobe Creative suite: PS, AI, ID, AE & PR	● ● ● ● ●
Office	● ● ● ● ●
Mac/Windows	● ● ● ● ●

Jaime Doménech

Creative & Brand Consultant

09/22/1991 - Madrid, Spain

Master's graduate creative and brand strategist with more than 7 years of national and international experience, working for local and global firms.

The authenticity of his work lies his ability to bridge the gap between strategy and design due to his double background in BA, marketing and advertising.

Contact

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🌐 www.jaimedomenech.com

in linkedin.com/in/jaime-domenech/

Work experience

Cartom Jan 2015 - Currently

Creative Director

Dentycard Jan 2013 - Jan 2015

Marketing Assistant

Hatch Creations, Ltd Mar 2012 - Jun 2012

Graphic Design Jr.

Clients

Technology: Samsung, LG, Vodafone / **Aviation:** Iberia, Gestair, Sky Valet
Pharma: Roche, Casen Recordati, Takeda / **NGOs:** Cruz Roja Española,
HORECA: Dunkin, Myr Hotels, DOP Jabugo, La Cueva de 1900, Piccolo
Andrea / **Data:** Nielsen, Mapal / **Government:** Junta de Comunidades de
Castilla-La Mancha / **Logistics:** CBL Logística / **Seguros:** Ibermutuamur,
Mupressem, El Corte Inglés Seguros

Education

Official Master in Marketing at ICADE Business School (2018-19)
Double Bachelor Degree in BA + Advertising at URJC (2010 - 15)
Erasmus Exchange Programme at Nottingham Trent University, NTU (2013)

Languages

Spanish: Native / English: C1 - Certificate in Advanced English (CAE)